Advisory Committee Role, Composition & Agreements

The Insight Center for Community Economic Development’s HealthWorks East Bay (HWEB) initiative seeks to increase East Bay employers’ competitive edge while reducing economic disparities affecting young and working age men of color, ultimately creating vibrant, economically healthy communities with opportunities for all. With support from The California Endowment and the Andrus Family Fund, HWEB works to create change in workforce development systems, employer practices, and relevant funding and policies that will help to build a diverse, culturally competent healthcare workforce while expanding opportunities for boys and men of color to begin and advance in healthcare careers.

HWEB is guided by an Advisory Committee that consists of over 40 leaders from healthcare, education, workforce development, community, philanthropy, and local government, all of whom have agreed to focus their attention and efforts on increasing employment of boys and men of color in healthcare. Through HWEB, these leaders develop strategies and share information about challenges and opportunities for boys and men of color in pursuing healthcare careers and by healthcare employers in hiring and advancing them. The result is more strategically aligned community leadership and integration of the perspectives of both healthcare employers and public and nonprofit leaders in relevant planning efforts.

The role of the HWEB Advisory Committee is to advise the Insight Center about opportunities for systemic changes benefiting healthcare employers and boys and men of color, including by sharing information about their own relevant efforts and activities. Importantly, it is the only forum in the East Bay to focus specifically on the goal of increasing employment of boys and men of color in healthcare. Increasingly, the Advisory Committee is also a platform for action by its members, including representing HWEB and sharing tools and resources it develops in forums where systemic change can be accomplished.

As part of their service, our advisors agree to join HWEB’s voluntary partnership intended to measurably improve employment opportunities and career pathways for East Oakland and Richmond boys and men of color. They agree to make a good faith effort to participate in twice-yearly meetings of the Advisory Committee, to provide advice and input as requested on HWEB’s activities and the tools and resources HWEB develops, to explore ways in which they can support HWEB’s goals, either individually or in collaboration with other members of the group, and to contribute time and talent as generously and openly as possible throughout.